



NEW ORLEANS

Making Music Make Money.

A GNO, INC. INITIATIVE

INDUSTRY OVERVIEW

The New Orleans Music Economy (NOME) designed by GNO, Inc. will compliment New Orleans' reputation as America's premier music city through the creation of a thriving music economy that will provide jobs and wealth to support musicians, IP managers, publishers, marketers, legal representatives, and all aspects of the business of music.

In short, NOME is all about...Making Music Make Money.

KEY INCENTIVES

- PAYROLL CREDIT UP TO 20%
- SOUND RECORDING CREDIT UP TO 15%
- MOTION PICTURE CREDIT UP TO 40%
- LIVE TOURING CREDIT UP TO 15%
- SOFTWARE DEVELOPMENT 25% + 18%
(PAYROLL) (PRODUCTION)

COST BENEFITS

Los Angeles	New Orleans
Office Real Estate - \$47/ft ²	Office Real Estate - \$15/ft ²
Median Home Price - \$546,800	Median Home Price - \$205,000
Cost of Living - 148*	Cost of Living - 106.7*

*U.S. AVG. COST OF LIVING IS 100

PROCESS

1 INCENTIVES

Visit with GNO, Inc. and LED to discuss software and entertainment incentives.

2 LOCAL TOURS

Participate in Quality of Life Tours to familiarize you with neighborhoods & communities.

3 FREE SPACE

Set up a temporary office space in New Orleans area at no cost.

4 WORKFORCE

Meet education & training leaders to help with curriculum & recruit workforce.

5 RELOCATION

Partner with GNO, Inc. and LED to narrow down real estate options.

6 INTEGRATION

GNO, Inc. will help you acclimate through introductions to key contracts and business leaders.



GREATER NEW ORLEANS
INC
REGIONAL ECONOMIC DEVELOPMENT

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