



# NEW ORLEANS

## Making Music Make Money.

A GNO, INC. INITIATIVE

### INDUSTRY OVERVIEW

The New Orleans Music Economy (NOME) designed by GNO, Inc. will compliment New Orleans' reputation as America's premier music city through the creation of a thriving music economy that will provide jobs and wealth to support musicians, IP managers, publishers, marketers, legal representatives, and all aspects of the business of music.

In short, NOME is all about...Making Music Make Money.

### KEY INCENTIVES

- PAYROLL CREDIT UP TO **20%**
- SOUND RECORDING CREDIT UP TO **15%**
- MOTION PICTURE CREDIT UP TO **40%**
- LIVE TOURING CREDIT UP TO **15%**
- SOUND DEVELOPMENT **25% + 18%**  
(PAYROLL) (PRODUCTION)

### COST BENEFITS

Los Angeles	New Orleans
Real Estate - \$47/ft <sup>2</sup>	Real Estate - \$15/ft <sup>2</sup>
Salary - \$85,201	Salary - \$20,869
Cost of Living - \$546,800 (median home price)	Cost of Living - \$205,000 (median home price)

### PROCESS

#### 1 INCENTIVES

Visit with GNO, Inc. and LED to discuss software and entertainment incentives.

#### 2 LOCAL TOURS

Participate in Quality of Life Tours to familiarize you with neighborhoods & communities.

#### 3 FREE SPACE

Set up a temporary office space in New Orleans area at no cost.

#### 4 WORKFORCE

Meet education & training leaders to help with curriculum & recruit workforce.

#### 5 RELOCATION

Partner with GNO, Inc. and LED to narrow down real estate options.

#### 6 INTEGRATION

GNO, Inc. will help you acclimate through introductions to key contracts and business leaders.

GNO, Inc. is dedicated to helping companies do business in Greater New Orleans. If we can help you find an office, take advantage of incentives, or learn more about the market, please contact:

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